

Florida Voter Opinion Poll

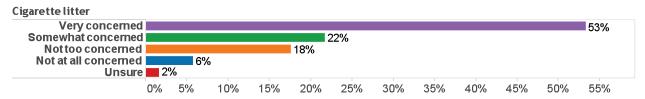
February 17, 2015 – February 21, 2015

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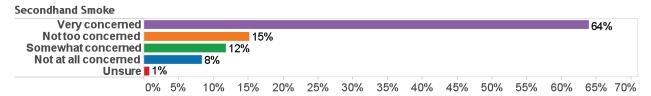
Executive Summary

Republic Polling Inc., a Delaware nonpartisan research firm headquartered in Florida, conducted a random survey with qualified respondents from 1,058 likely voters throughout Florida's 10 media markets regarding tobacco issues. The Poll was conducted using IVR technology and weighted by political party and age group. The poll has a margin of error of \pm 3%. Totals may not round to 100% because of rounding.

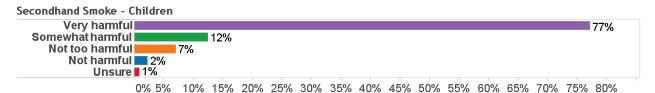
How concerned are you about cigarette litter in Florida?



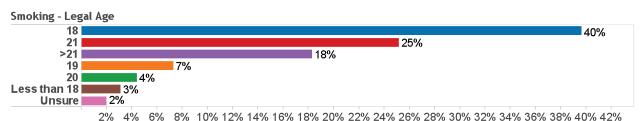
How concerned are you about secondhand smoke in Florida?



How harmful do you feel secondhand smoke is to CHILDREN?

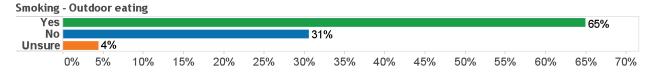


What do you believe the legal age SHOULD BE for the sale of cigarettes and other tobacco products in Florida?

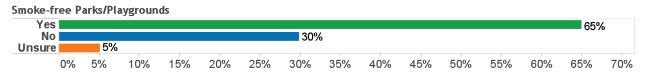




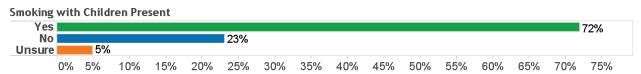
Do you think smoking should be prohibited in outdoor eating areas?



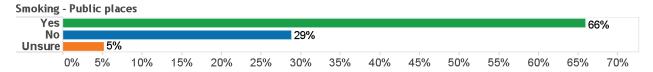
Should local governments have the right to establish smoke-free MUNICIPAL parks and playgrounds?



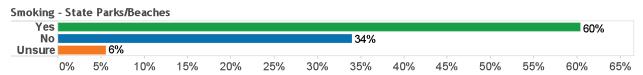
Should local governments have the right to prohibit smoking in public places wherever children may be present?



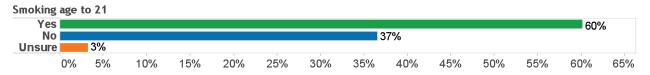
Would you vote for a ballot initiative to give municipalities and counties the right to further restrict smoking and tobacco use in public places?



Would you vote for a ballot initiative to make STATE parks and beaches smoke-free?

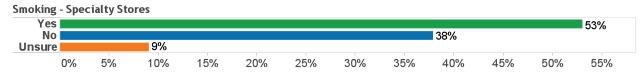


Would you vote for a ballot initiative to raise the legal age for the sale of cigarettes, electronic cigarettes, and other tobacco products to age 21?

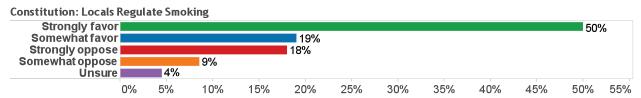




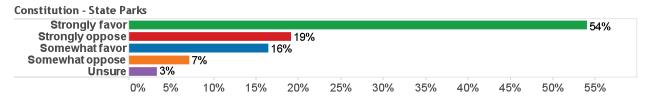
Would you vote for a ballot initiative restricting the sale of flavored tobacco products to only tobacco specialty stores?



Consider a ballot initiative to give local governments the right to pass their own ordinances to further restrict smoking on top of current state regulations. Supporters say communities should have the right to add their own public health restrictions. Opponents say state law already imposes enough regulations on smoking. In light of these opinions, would you favor or oppose a constitutional amendment to give local governments the right to pass laws to further restrict smoking?

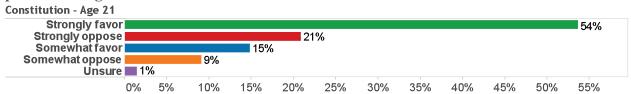


Consider a ballot initiative to prohibit the use of cigarettes and other tobacco products on beaches and in state parks. Supporters say tourism is vital to the state economy, and smoke-free parks and beaches enhance tourism as well as reduce pollution and preserve the environment. Opponents of the initiative say that prohibiting smoking on beaches and in state parks infringes on the rights of individuals and that secondhand smoke in outdoor public places does not pose a serious health or pollution hazard. Would you favor or oppose a ballot initiative / constitutional amendment to prohibit the use of cigarettes and other tobacco products on beaches and in state parks?

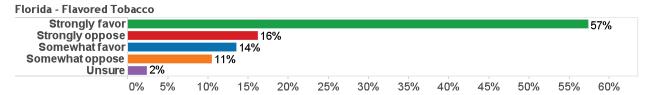




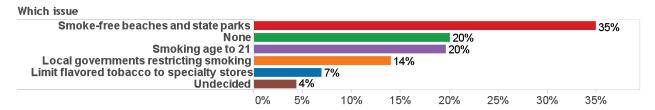
Consider a ballot initiative to raise the legal age for the sale of cigarettes and other tobacco products to the age of 21. Supporters of the initiative say tobacco companies target kids and young adults because they know that 95% of smokers start before they turn 21. Increasing the legal age for the sale of e-cigarettes and tobacco would reduce smoking and save lives. But opponents say that raising the legal age for the sale of tobacco products will not work because kids will still find a way to get cigarettes. They also say lower tobacco sales would hurt small businesses, costing Florida jobs and tax revenue. Would you favor or oppose a ballot initiative to raise the legal age for the sale of cigarettes and other tobacco products to age 21?



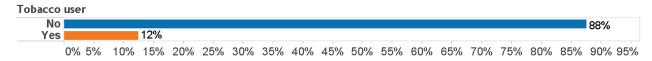
Consider the possibility of a Florida state law requiring flavored tobacco products that are unregulated by the FDA to be sold only in tobacco specialty stores. Supporters of the initiative say flavored tobacco products commonly sold at convenience stores target young children and teenagers, making it easier for them to start using tobacco. Opponents say that flavored tobacco products can aid adults in quitting smoking, and restricting access to flavored tobacco is unnecessary. Would you favor or oppose a Florida state law requiring that flavored, unregulated tobacco products be sold only in tobacco specialty stores?



Which tobacco-related initiative would you most want to see as a new Florida law?



Finally, do you use any form of tobacco?

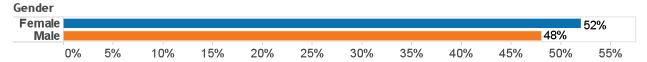




The following questions are for demographic purposes.

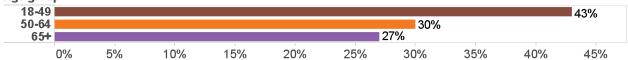
What is your gender?





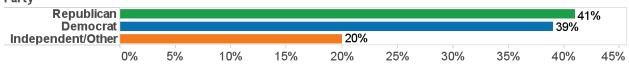
How old are you?

Age group

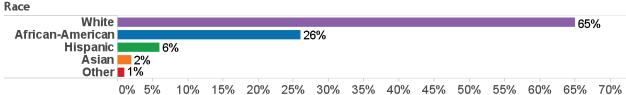


What is your political party affiliation?

Party



With which race do you most identify?



Media Market

Media Zone

